



Dustin Wagner

GRAPHIC ARTIST . PACKAGING DESIGNER . ART DIRECTOR

PROFILE

Sincerely passionate graphic designer, art director, and storyteller, with a genuine love for design; Dustin elevates his work to a level that surpasses the standard consumer experience through collaboration, a keen eye for detail, brand awareness, and leading successful design projects. Dustin is organized, detail oriented, solution focused, and infuses any team with contagious, positive energy. With art direction & team lead experience, Dustin aims to contribute to the success of an organization through innovative ideas and exceptional design.

WORK EXPERIENCE

FUNKO, INC | PACKAGING ARTIST & GRAPHIC DESIGNER

2022 - present

- Brain storm with creative teams and directors, to conceptualize and execute creative print design ideas, and producing collateral in accordance with brand guidelines.
- Collaborate with product development teams to ensure projects move through pipeline to meet deadlines and factory ship dates.
- Presenting ideas, concepts and design solutions to project management & licensors, incorporating feedback into final design to accurately represent the brand.
- Evaluating brand direction and analyzing similar packaging designs.
- Selecting functional ideas and creating packaging mock-ups for new concepts.
- Peer review with project managers, designers and copywriters on packaging files.

D GRAPHICS | ART DIRECTOR, DESIGNER, BUSINESS OWNER

2017 - present

- Conceiving and implementing compelling visual concepts, guidelines and strategies in various creative projects and overseeing them to completion
- Collaborate with a cross-functional team that includes marketers, creative directors, business owners and product managers in order to create compelling designs.
- Revise copy & design, approve/reject ideas from design interns, provide feedback to client & implement feedback on overall art direction.
- Business management, contract negotiations, payment processing, project management.

LITTLE TRAVELERS CLUB | CREATIVE DIRECTOR . ILLUSTRATOR

- Collaborate with author regarding the project brief, graphic style, character concept art
- Present a series of drafts for approval, implementing any feedback from author or editor
- Ensure illustrations meet quality print standards and are set to specifications

ACTIVE WEALTH MANAGEMENT | SENIOR GRAPHIC DESIGNER

- Develop quick design ideas based on client briefs & ensure all deadlines are followed.
- Liaising between the marketing and design teams ensuring brand consistency.
- Reviewing junior designers' work, and ensuring high-quality deliverables.

SOFTWARE EXPERIENCE

- Adobe Photoshop
- Adobe InDesign
- Adobe Illustrator
- Wix.com
- Microsoft Office
- Power Point / Keynote
- Google Office
- DAM - Digital Asset Management
- Slack

CONTACTS

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SKILLS

- Creative Thinking & Visual Solutions
- Team Building & Collaboration
- Excellent Verbal and Written Skills
- Cohesive Brand Awareness
- Art Direction & Leadership
- Client Consultations
- Licensor Branded Asset Management
- Positivity and Enthusiasm
- Project Development & Management

EDUCATION

May 2011

THEATER DESIGN & PERFORMANCE . HISTORY

UW-Green Bay - Bachelors'

November 2018

GRAPHIC DESIGNER & VISUAL MARKETING

SNHU - Bachelors'